

Advertise a Burger

- Record several commercials that show appetizing hamburgers in them.
- Show the commercials to the students and have them pay close attention to how the advertisers make the hamburgers look especially tempting in commercials.
- You may also want to show the video “Buy Me That: A Kid’s Guide to Food Advertising.”
- Break students into teams and have them create a camera ready hamburger. You will need all or some of the following supplies:
 - Grill (a George Foreman works well)
 - Ground beef
 - Lettuce
 - Tomato
 - Ketchup
 - Mustard
 - Sesame seeds
 - Syrup
 - Food coloring
 - Straight pins
 - Toothpicks
 - Wood skewers
 - Paint brushes
 - Small plates
 - Doilies
 - Cake decorating supplies (for ketchup and mustard)
 - Scissors
 - Cardboard
- Ask administrators or teachers to come in and judge which hamburger looks the most appealing.